

Advanced and Indirect Mitigation (AIM) Platform

Meeting Minutes – November 15, 2023

An initiative jointly developed by:



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The Advanced and Indirect Mitigation (AIM) Governing Committee

November 15, 2023 | GC Meeting #9

Attendees:

Governing Committee Members:

- Alexia Kelly (High Tide Foundation)
- Charles Hernick (Amazon)
- Dan Smith (Unaffiliated)
- Devon Lake (Meta)
- Lisa Spetz (H&M Group)
- Pierre Bloch (VCI/SustainCERT)
- Tim Juliani (WWF)
- Cynthia Cummis (Deloitte)

Invited Observers:

- Michael Macrae (GHGP)
- Brad Schallert (Winrock International)
- Candace Vinke (Verra)
- Ingrid Irigoyen (ZEMBA)
- Christoph Wolff (SFC)
- Hugo Ernest-Jones (SBTi)
- Kristin Komives (ISEAL)
- Ibrahim Eryazici (Dow)

AIM Organizers:

- Kim Carnahan (GMA)
- Owen Hewlett (GS)
- Verena Radulovic (C2ES)
- Daniel Magrath (GS)
- Edmond Yi (GMA)
- Sam Pearl-Schwartz (GMA)

Logistics

- Next GC meeting will be a big one: goal will be to vote on approval of Guiding Principles, go over a Table of Contents for the complete AIM output package, discuss association with value chain, and discuss program-based drafting.
- SBTi call for evidence survey is live and was shared with GC members. Submissions due by Friday 11/17.

Notes/Substantive Discussion:

Guiding Principles:

- Kim presented comments/feedback on guiding principles. Received around half a dozen responses.
- Plan is to take feedback from this meeting and ask for one more round of written feedback from GC in advance of a vote for adoption during next GC call.
- General alignment from the GC on the need to make some explicit reference to market-based accounting. Maybe, “support physical accounting and market-based accounting.”
- Principle 8:
 - o General agreement that third party monitoring is required, but reporting doesn’t need to be third party.
 - o General agreement to replace ‘verification’ with ‘assurance.’
- Principle 9:
 - o Mixed opinion on whether to explicitly reference sustainable development and whether to add EJ. Seems like leaning towards leaving as is.

Governance:

- Verena and Owen presented on what the current AIM governance model is as well as areas where it might need to change given that AIM is now producing a standard.
 - o Addition of a mixed voting model whereby if a GC member is writing an AIM output, they cannot vote on that output, although they can still vote on the overall AIM package.
- GHGP is releasing governance information this week.
- Verena to take lead on looking into governance structures and proposing any potential changes.

Program-based drafting:

- Owen presented current draft. This document is a brief that will inform a substantive draft – which will be presented at next GC meeting.
- Significant discussion on what a claim is in the context of AIM – GC members noted that this is an issue that needs to be addressed, but maybe this isn’t the place to answer that. Point to the ISEAL claims guidance?
- Discussion on contracting language – general alignment that AIM probably shouldn’t be giving specific contractual language in the guidance, but the guidance

should translate easily to a contract. “We recommend reporting along the following lines.”