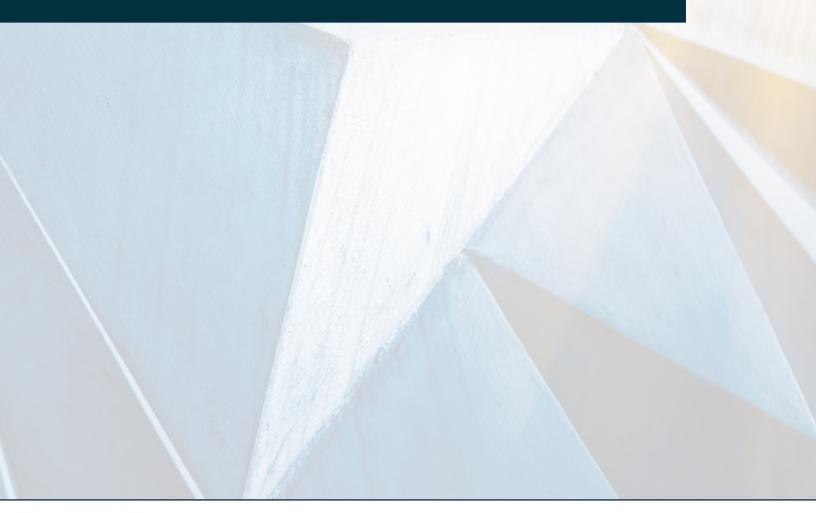
# Advanced and Indirect Mitigation (AIM) Platform

Meeting Minutes – November 15, 2023



An initiative jointly developed by:







The Advanced and Indirect Mitigation (AIM) Governing Committee

November 15, 2023 | GC Meeting #9

## Attendees:

Governing Committee Members:

- Alexia Kelly (High Tide Foundation)
- Charles Hernick (Amazon)
- Dan Smith (Unaffiliated)
- Devon Lake (Meta)
- Lisa Spetz (H&M Group)
- Pierre Bloch (VCI/SustainCERT)
- Tim Juliani (WWF)
- Cynthia Cummis (Deloitte)

Invited Observers:

- Michael Macrae (GHGP)
- Brad Schallert (Winrock International)
- Candace Vinke (Verra)
- Ingrid Irigoyen (ZEMBA)
- Christoph Wolff (SFC)
- Hugo Ernest-Jones (SBTi)
- Kristin Komives (ISEAL)
- Ibrahim Eryazici (Dow)

AIM Organizers:

- Kim Carnahan (GMA)
- Owen Hewlett (GS)
- Verena Radulovic (C2ES)
- Daniel Magrath (GS)
- Edmond Yi (GMA)
- Sam Pearl-Schwartz (GMA)

## Logistics

- Next GC meeting will be a big one: goal will be to vote on approval of Guiding Principles, go over a Table of Contents for the complete AIM output package, discuss association with value chain, and discuss program-based drafting.
- SBTi call for evidence survey is live and was shared with GC members. Submissions due by Friday 11/17.

#### Notes/Substantive Discussion:

Guiding Principles:

- Kim presented comments/feedback on guiding principles. Received around half a dozen responses.
- Plan is to take feedback from this meeting and ask for one more round of written feedback from GC in advance of a vote for adoption during next GC call.
- General alignment from the GC on the need to make some explicit reference to market-based accounting. Maybe, "support physical accounting and market-based accounting."
- Principle 8:
  - General agreement that third party monitoring is required, but reporting doesn't need to be third party.
  - o General agreement to replace 'verification' with 'assurance.'
- Principle 9:
  - Mixed opinion on whether to explicitly reference sustainable development and whether to add EJ. Seems like leaning towards leaving as is.

#### Governance:

- Verena and Owen presented on what the current AIM governance model is as well as areas where it might need to change given that AIM is now producing a standard.
  - Addition of a mixed voting model whereby if a GC member is writing an AIM output, they cannot vote on that output, although they can still vote on the overall AIM package.
- GHGP is releasing governance information this week.
- Verena to take lead on looking into governance structures and proposing any potential changes.

Program-based drafting:

- Owen presented current draft. This document is a brief that will inform a substantive draft which will be presented at next GC meeting.
- Significant discussion on what a claim is in the context of AIM GC members noted that this is an issue that needs to be addressed, but maybe this isn't the place to answer that. Point to the ISEAL claims guidance?
- Discussion on contracting language general alignment that AIM probably shouldn't be giving specific contractual language in the guidance, but the guidance

should translate easily to a contract. "We recommend reporting along the following lines."