

Advanced and Indirect Mitigation (AIM) Platform

Governing Committee Meeting Minutes | March 25, 2026

An initiative jointly developed by:



Gold Standard[®]

The Advanced and Indirect Mitigation (AIM) Governing Committee
March 25, 2026 | 11:00AM – 12:00 PM US Eastern Time | Meeting #32

Attendees (via Teams):

Governing Committee Members:

- Alexia Kelly (High Tide Foundation)
- Andrew Chen (RMI)
- Marvin Henry (WBCSD)
- Gill Alker (RSB) – alternate for Arianna Baldo
- Devon Lake (Meta)
- Jordan Faires (EDF)
- Peter Skovly (Maersk)
- Silvana Paniagua (VCI)
- Kerry Constabile (Amazon)

Observers:

- Jonathan Alcock (Verra)
- Benjamin Rizzo (Amazon)
- Cynthia Cummis (Deloitte)
- Kai Nino Streicher (Independent Consultant)

Secretariat:

- Kim Carnahan (GMA)
- Laura Draucker (GMA)
- Laura Hutchinson (GMA)
- Sam Pearl Schwartz (GMA)
- Stacey McCluskey (GMA)
- Kristen Mertens (GMA)
- Owen Hewlett (Gold Standard)
- Rebecca Berg (C2ES)

Discussion Topics:

Introduction

- Laura Hutchinson welcomed the Governing Committee and observers to the meeting and provided an overview of the agenda.
- Laura Hutchinson provided a recap of the last Governing Committee meeting.

AIM Platform Updates

- Laura Hutchinson shared the Secretariat's proposal to cancel the April 22nd meeting. Laura asked if any Governing Committee members or Observers had objections to canceling the meeting.
 - No objections were raised to canceling the meeting.
- Laura Hutchinson informed the group that the AIM Platform Secretariat had a meeting with staff from SBTi and GHGP scheduled. The goal of the meeting is to get further alignment between the three organizations.
 - Multiple Governing Committee members and Observers asked for clarification on the purpose, intended outcome, and asked that a readout of the conversation be shared.
- Laura Hutchinson reviewed final comments the Secretariat received from Governing Committee members on the last draft of the AIM Platform Standard and Guidance. Laura shared that the Secretariat is working to integrate them this week, but that the comments do not alter the intent of the draft.

VOTE: AIM Platform Standard and Guidance

- Before opening the vote, Stacey McCluskey invited any final comments, concerns, and questions.
 - No comments or questions were raised.
- Stacey McCluskey put the following motion up to vote, "Approve the AIM Platform Standard and Guidance for publication, and enable the AIM Platform Secretariat to make any necessary editorial, non-substantive edits prior to the Standard being released".
 - Nine (9) Governing Committee members voted in favor
 - Zero (0) Governing Committee members opposed
 - Zero (0) Governing Committee members abstained
 - With 12 Governing Committee members as of 3/25/2026, and the and the Terms of Reference requiring $\frac{3}{4}$ approval (i.e., 9 affirmative votes), the motion passed.

- The AIM Secretariat noted it will follow up with the remaining members not present to record their votes.

Plans Post-Publication

- Sam Pearl Schwartz previewed the plans leading up to the publication of the Standard, including the milestones that will be accompanying the publication and the date and intent of the launch webinar.
- Sam Pearl Schwartz reviewed the communications plan for the Standard and Guidance release. Sam reiterated the need for Governing Committee members and Observers to share the word.
- Sam Pearl Schwartz outlined the next focus of the Secretariat, which will be conducting outreach and industry engagement to spread the word on the AIM Platform Standard and Guidance.
 - One Governing Committee member asked if the Secretariat intends to get NGO endorsement/champions of the AIM Platform Standard and Guidance.
- Sam Pearl Schwartz reminded the Governing Committee and Observers of the AIM Platform's work on electricity. Sam noted that feedback on the draft Electricity Annex indicated that additional guidance on quality, accounting, and reporting topics needed to be considered. The Secretariat intends to spend the next few months making updates, aligning with other standards and public whitepapers where relevant.
- Sam Pearl Schwartz shared the Secretariat's proposal for the next few AIM Platform meetings. Sam noted this will include discussions on the Electricity Annex and strategy discussions on the future of the AIM Platform.
 - One Governing Committee member noted that TCAT's second pilot recently kicked off and includes an electricity working group. The member suggested working with TCAT to ensure alignment.
 - Sam Pearl Schwartz noted that the Secretariat was already aware and had plans to engage with TCAT on this matter.

Next Steps

- Sam Pearl Schwartz reiterated the timeline to publication and reminded the Governing Committee of next steps.

Meeting concluded at approximately 11:35 AM US Eastern Time.