

# Advanced and Indirect Mitigation (AIM) Platform

Governing Committee Meeting Minutes | May 21, 2026

An initiative jointly developed by:



**Gold Standard**<sup>®</sup>

The Advanced and Indirect Mitigation (AIM) Governing Committee  
May 21, 2026 | 10:00AM – 12:00 PM US Eastern Time | Meeting #33

**Attendees (via Teams):**

Governing Committee Members:

- Devon Lake (Meta)
- Jordan Faires (EDF)
- Peter Skovly (Maersk)
- Kelley Kizzier (BEF)
- Tim Juliani (WWF)

Observers:

- Brad Schallert (Winrock)
- Patric Puetz (SFC)
- Jonathon Alcock (Verra)
- Cynthia Cummis (Deloitte)
- Kai Nino Streicher (Independent Consultant)

Secretariat:

- Laura Hutchinson (GMA)
- Sam Pearl Schwartz (GMA)
- Stacey McCluskey (GMA)
- Owen Hewlett (Gold Standard)
- Rebecca Berg (C2ES)
- Frankie Mele (GMA)

## **Discussion Topics:**

### Introduction

- Stacey McCluskey welcomed the Governing Committee and observers to the meeting and provided an overview of the agenda.
- Stacey McCluskey provided a recap of the last Governing Committee meeting.

### VOTE: New Governing Committee Member

- Stacey McCluskey shared that Arianna Baldo is looking to step back from her role as a Governing Committee member due to changes in her responsibilities at RSB. In her place, Arianna has nominated Gill Alker, Book and Claim Technical Expert, to join the Governing Committee.
- Before opening the vote, Stacey McCluskey invited any final comments, concerns, and questions.
  - No comments or questions were raised.
- Stacey McCluskey put the following motion up to vote, “Appoint Gill Alker to the Governing Committee for a two-year term”
  - Eight (8) Governing Committee members voted in favor
    - Three (3) Governing committees members voted in favor via email prior to the meeting
  - Zero (0) Governing Committee members opposed
  - Zero (0) Governing Committee members abstained
  - With 12 Governing Committee members as of 3/25/2026, and the and the Terms of Reference requiring  $\frac{3}{4}$  approval (i.e., 9 affirmative votes), the motion did not pass as of the conclusion of the meeting.
    - The AIM Platform Secretariat noted it will follow up with the remaining members not present to record their votes.

### AIM Platform Updates

- Stacey McCluskey reminded the Governing Committee of the outcome of the AIM Platform Secretariat’s meeting with SBTi and GHG Protocol. Outcomes of this meeting included the AIM Platform Secretariat making minor tweaks to the glossary of the Standard, with SBTi planning to do something similar in the upcoming CNZS V2. Both the AMI Standard and CNZS V2 will feed into drafting process from AMI Standard, and the AIM Platform Secretariat plans to work together with SBTi to make an interoperability guide. Stacey McCluskey shared the AIM Platform had a follow up with SBTi staff to

explain the Emissions Matching method in detail as they evaluate how that method can be used to meet an SBT.

- Multiple Governing Committee members and Observers noted the value of an interoperability guide.
- A discussion was had on multi-statement reporting and how the AIM Platform's proposal was feeding into SBTi and GHG Protocol's drafting.
- Sam Pearl Schwartz shared that all members should have received GMA's template response to AMI whitepaper and recommend everyone provides their own feedback to the RFI, which closes May 31<sup>st</sup>.
- Stacey McCluskey shared social media results following the release of the Standard, noting that the webinar and Standard launch LinkedIn posts garnered a lot of traction. Between the publication date and today, 23 different companies that reached out for 1:1 calls and the AIM Platform Secretariat has heard a lot of interest in forming implementation/working groups. The AIM Platform also had numerous companies ask for a presentation to their members.
- Stacey McCluskey shared that the Standard has received some endorsements from NGOs. Stacey asks that if any of the members work at an NGO, it would be great to get some help getting the Standard endorsed.
- Stacey McCluskey shared the Secretariats' next focus, including various conferences, events and network presentations.

### Electricity Discussion

- Sam Pearl Schwartz reminded the Governing Committee that the draft Electricity Annex was written as a result of Association Test pilot feedback. The draft had two consultation periods: one closed consultation from May – June 2025, and one open consultation was October - December 2025.
- Sam Pearl Schwartz shared how the draft Electricity Annex overlaps with draft Association Test, pulling out main areas where electricity-specific guidance was added. Sam noted that the Critical Sector (formerly hard-to-abate) method was not a part of draft Electricity Annex.
- Sam Pearl Schwartz introduced key proposed elements for the updated Electricity Annex. Sam shared the Secretariat wants to mirror the structure and content in the AIM Standard, write the guidance interpreting the main Standard for electricity, and add QAR content.
- Sam Pearl Schwartz shared that a consultation question asked respondents if companies should be allowed other convert in both directions (MWh to CO<sub>2</sub>e). Sam

flags that there was a clear alignment in allowing conversion in both direction because flexibility is important in scope 3 electricity. However, the need for guardrails was also raised.

- Sam Pearl Schwartz shared the Secretariat's initial proposal to allow conversion in both directions and asked members if they have any questions.
  - Multiple Governing Committee members and Observers voiced support for conversion in both directions.
- Sam Pearl Schwartz reminded Governing Committee members of the Sourcing or Use Region boundary that was included in the draft Electricity Annex. At the time of drafting, the IEA map was selected as the best available option with full geographic matching required. Sam shared that where the Secretariat landed in the Standard is quite different from the draft Electricity Annex, given full geographic matching was not required. Sam shared the feedback from the consultation was broadly supportive of IEA regions, but the Secretariat needs more time to determine how the AIM Standard interacts with the IEA map before sharing concrete proposals with the Governing Committee.
  - One Observer asked for clarification on the difference in the requirements in the Electricity Annex and the Standard which Sam provided.
- Laura Hutchinson shared that the draft Electricity Annex was very light in the QAR section and shared that the Secretariat heard in feedback that more QAR concepts should be covered. Laura noted that the Secretariat identified 13 requirements/recommendations in the AIM Standard where no additional guidance is needed, 17 where some additional guidance would be useful for electricity interventions, and 5 where more guidance is necessary. The guidance will be most critical in clarifying how emissions outcomes from electricity should be calculated and assessed and clarifying how registries can operationalize many of the QAR requirements. Laura Hutchinson shared that the Secretariat plans to take more time to create proposals for these QAR requirements.
- Laura Hutchinson shared that some of the existing quality criteria in the main Standard will likely limit the types of viable electricity interventions.
  - A discussion was had on what the challenge is to update the quality criteria and what types of interventions may be limited.
- Sam Pearl Schwartz noted that the Supplier or Customer method may not translate easily into the revised Electricity Annex. The approach offered in the draft Electricity Annex worked for how that guidance was drafted but is incompatible with the results of the main Standard. As such, the Secretariat is considering not providing electricity-specific guidance on this method.
  - One observer voiced agreement to cut guidance.

### Next Steps

- Sam Pearl Schwartz presented the Secretariat's plan for future Governing Committee meetings, which includes a vote on the upcoming Electricity Guidance during the July meeting.

**Meeting concluded at approximately 11:09 AM US Eastern Time.**