

Advanced and Indirect Mitigation (AIM) Platform

Governing Committee Meeting Minutes | July 29, 2026

An initiative jointly developed by:



Gold Standard®

The Advanced and Indirect Mitigation (AIM) Governing Committee
July 29, 2026 | 10:00AM – 12:00 PM US Eastern Time | Meeting #35

Attendees (via Teams):

Governing Committee Members:

- Gill Alker (RSB)
- Silvana Paniagua (VCI)
- Kelly Kizzier (BEF)
- Alexia Kelly (High Tide Foundation)
- Devon Lake (Meta)
- Peter Skovly (Maersk)
- Tim Juliani (WWF)
- Jordan Faires (EDF)

Observers:

- Brad Schallert (Winrock)
- Luca Carbonara (Verra)

Secretariat:

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| • Kim Carnahan (GMA) | • Kristen Mertens (GMA) |
| • Laura Draucker (GMA) | • Owen Hewlett (Gold Standard) |
| • Laura Hutchinson (GMA) | • Rebecca Berg (C2ES) |
| • Sam Pearl Schwartz (GMA) | • Frankie Mele (GMA) |

Discussion Topics:

Introduction

- Laura Draucker welcomed the Governing Committee and Observers to the meeting and provided an overview of the agenda.

Recap of Last GC Meeting

- Laura Draucker reminded the Governing Committee then Cynthia Cummis was voted in as a member.
- Laura Draucker reminded the Governing Committee that we reviewed six open questions on the Electricity Guidance which helped guide the Secretariat in drafting revisions.
- Laura Draucker reminded the group that we briefly discussed the SBTi CNZS V 2.0 and went over some SBTi Interoperability guidance related to that standard.

AIM Platform Updates

- Laura Draucker gave an overview of various conversations and processes happening in the standards ecosystem space.
 - Laura Draucker shared that the AIM platform has been connecting with SBTi to work on interoperability guidance.
 - Laura Draucker shared that GMA and C2ES provided comments on the Net Zero Draft (14060) from ISO and will participate in US comment reconciliation process. She shared that we will also be participating in the Product Carbon Footprint Standard update (14067).
 - Laura Draucker shared that AIM has been actively participating in the AMI development process through TWG.
 - Laura Draucker shared that AIM is working with the TCAT team and WSP to develop and inform interoperability pathways.
 - Laura Draucker explained the Market-Based Measures (MBM) Framework revision process and shared that the AIM Platform has been participating in the update process through the Expert Working Group.
 - Laura Draucker flagged that the AIM Team has been pushing for more alignment with emerging players in this space, with Isometric's Book and Claim Module being an example.
- Laura Draucker shared that the AIM Team has a packed New York Climate Week Schedule consisting of multiple events.

- There will be a Beyond Alliance Scope 3 Bootcamp (Monday), an AIM Platform Implementation Group Meeting (Tuesday), and a WSP Standards Breakout Session (Thursday).
- Laura Draucker asked Governing Committee members to reach out if they know of any other meetings/events happening that AIM should be involved in.
- Laura Draucker informed the group that future conversations surrounding AIM Platform strategy to come.
- Laura Draucker shared that Stacey McCluskey will no longer be supporting the AIM Platform and will be moving full time to GMA's Trucking program. Laura Draucker asked for members to give their support and thanks.

Electricity Discussion

- Sam Pearl Schwartz shared an overview of the Electricity Guidance sent to the Governing Committee and discussed our plan to walk through a high-level overview during today's call.
 - Sam Pearl Schwartz explained the table highlighting overlapping guidance with the Standard. Sam clarified that the team is asking for feedback to be submitted by end of day Friday, August 7th. The goal of this is to hold a vote on September 10th. The draft will be shared ten days before a vote, August 31st.
 - Sam Pearl Schwartz asked the Governing Committee if there were any other questions on timing or plan moving forward.
 - No comments from the Governing Committee.
- Sam Pearl Schwartz shared a recap from the discussion during the previous Governing Committee meeting regarding how to frame Electricity Guidance in relationship to the main Standard.
- Sam Pearl Schwartz shared that the current writing states it is strongly recommended but not required. Sam Pearl Schwartz shared the AIM Platform team's rationale.
 - Sam Pearl Schwartz shared that the guidance makes it easier to apply the Standard and that the Standard would need to be updated if the Electricity Guidance was made a requirement. Sam shared further guidance in other sectors is likely to come, and the team cannot now determine if those will need to be required.
 - Sam Pearl Schwartz asked the committee if there were any other questions.
 - No comments from the Governing Committee.
- Sam Pearl Schwartz provided an overview of the Association Test section and highlighted that 4.1 and 4.3 will need the most feedback from the Governing

Committee. Sam shared that the sourcing and use region will need further input from companies, as well as quantifying electricity subcomponents in the value chain.

- Sam Pearl Schwartz asked the committee if there were any other questions.
 - No comments from the Governing Committee.
- Laura Hutchinson shared an overview of the Intervention Quality section in the Electricity Guidance. Laura Hutchinson discussed the two buckets of intervention types, renewable electricity generation intervention only (e.g. REC, VPPA, PPA) and the other being non-generation interventions or generation and non-generation interventions.
 - Laura Hutchinson asked the committee if there were any other questions.
 - One Governing Committee member asked for clarification on how the intervention quality is related to each intervention bucket.
 - Laura Hutchinson clarified that the table is to help companies find where each of these requirements may show up based on intervention type. The intention is to articulate “how exactly does a company take this system and dissect that to understand they are in effect meeting these requirements”.
 - A Governing Committee member asked if the AIM team assumes most programs will likely already meet intervention quality.
 - Laura Hutchinson shared that that is the right thinking and direction of this. Instead of creating new requirements, the Electricity Guidance translates how to interpret existing guidance to be aligned with the AIM Standard.
 - A Governing Committee member asked if other programs have a good system in place for regulatory surplus and distinguishing between voluntary and regulatory actions.
 - Laura Hutchinson shared that the Standards guidance requires regulatory surplus. Different REC programs do interpret this in different ways. Green-E performs an audit that seems aligned with the Standard. For other programs, the additional certification layer doesn’t exist, so a company would need to use a registry that has a declaration of overlapping regulations. Such guidance is all included on the Electricity Guidance draft.
 - Another Governing Committee member shared regulatory surplus becomes very complicated at the international level and in Scope 3. The Member shared that they worry less is available than what may be considered in the guidance.
 - Laura Draucker shared that Electricity Guidance is not only on RECs. The AIM team did research into IREC and others and will double check

due diligence on international programs. The intervention outcome received is what is focused on, which may be an emissions factor or a different intervention outcome.

- Another Governing Committee member shared that the Scope 2 GHGP is commonly referenced by other companies. The zero blanket emissions factor is being widely discussed. The member shared that they don't want AIM to inadvertently endorse this system, which we know is going to change. They asked if maybe more clarification on the goal and plan for revisions should be included in the guidance.
 - Laura Draucker shared that the Secretariat would take this feedback back to the guidance and further highlight the swiftness at which this space is evolving.
- A Governing Committee member asked if TCAT has any materials to help inform this guidance.
 - Another Governing Committee member shared that calculation methods are being reviewed by TCAT and thinking about what other additionality screens are relevant.
- A Governing Committee member shared the complexities around implementation versus promises in this space.
 - Laura Hutchinson asked if more materials could be shared and that additional details may be added to the guidance on this.
- Sam Pearl Schwartz gave an overview of Chapter 6 in the Electricity Guidance.
 - Sam Pearl Schwartz shared that the product matching method is unchanged.
 - Sam Pearl Schwartz shared that the AIM team provided guidance on substitution accounting and how those complexities arise in various scenarios.
 - Sam Pearl Schwartz shared that the emissions matching method was simplified given that electricity interventions will be addressing 100% of an electricity subcomponents emissions source.
 - Sam Pearl Schwartz shared minimal additional guidance as added on reporting timing.
- A Governing Committee member asked how emissions matching method reporting in the Impact Statement connects to how AMI GHGP is defining their statement.
 - Laura Draucker shared that the landing of GHGP is unknown and where the impact statement lands in the GHGP process is also unknown. The AIM team has been considering our impact statement to match the value chain associated impact statement in the GHGP whitepaper. Laura Draucker

clarified that the surrounding requirements of the AIM Standard really make it sort of attributionally accounted for project accounting.

- A Governing Committee member shared there is a collective confusion on attributional and consequential accounting space. Both methods can be used and result in dramatically different numbers.
- Kim Carnahan shared that her experience in the AMI Technical Working Group has indicated that the AMI white paper value chain associated impact statement is aligned with the AIM impact statement.
- A Governing Committee member shared that the examples given for sourcing regions in association test were good but asked about referencing 3Degrees who reference IEA regions.
 - Sam Pearl Schwartz agreed with this reflection and clarified that this is the result of our own teams' difficulties nailing this down.
 - A Governing Committee member shared that they could send around more ways to reference sourcing region examples.
 - Sam Pearl Schwartz shared that the team welcomes further examples for the sourcing region.

Next Steps

- Sam Pearl Schwartz shared that feedback on the Electricity Implementation Guidance is due by end of day August 7th.
- Sam Pearl Schwartz shared that the Governing Committee would vote on the guidance at the next meeting, September 10th. The final draft will be shared 10 days in advance.
- Sam Pearl Schwartz asked the Governing Committee members to share additional opportunities for the AIM Platform Secretariat to engage at NYCW.

Meeting concluded at approximately 11:03 AM US Eastern Time.