

Advanced and Indirect Mitigation Platform (AIM) Governance Structure

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I. Introduction

The Center for Green Market Activation (GMA), Gold Standard, and Center for Climate and Energy Solutions (C2ES) are implementing the Advanced and Indirect Mitigation Platform (AIM) with the goal of unlocking vast new sums of private climate finance by bringing civil society and the private sector together to remove roadblocks to value chain mitigation and ignite sectoral transition. AIM will also provide input to the Greenhouse Gas Protocol (GHGP) and Science Based Targets Initiative (SBTi) in their processes to update corporate GHG accounting standards and targets guidance.

II. Scope of document

This document describes AIM’s approach to governance. It serves to establish how decisions will be made and define the roles and responsibility of AIM’s various participants.

III. Governance Structure

The AIM Platform will initially be organized as follows, with additional, ad-hoc or standing bodies added as needed to progress the work:

1. The Executive Steering Committee (ESC) is AIM’s convening body and will provide strategic direction and oversight as well as the organizational support needed to ensure timely progress toward AIM’s objectives. ESC is comprised of a senior representative from C2ES, Gold Standard and GMA.
2. The AIM Secretariat is comprised of AIM Organizers’ staff and is responsible for authoring technical papers and drafts of the Framework Guidance for consideration by the Governing Committee (see below) and managing the day-to-day work of the

initiative. Governing Committee members and other experts will be consulted by the secretariat for drafting as needed. The secretariat will operate under the guidance of the ESC.

3. The Governing Committee (GC) will include approximately 15 individual independent members, invited to participate by the ESC based on their expertise in relevant subject-matter and in order to achieve balanced representation among civil society, standard setting bodies, and private sector experts across a range of sectors and mitigation intervention types. The GC will be responsible for final adoption of the Framework Guidance.
4. Governing Committee Observers are a small group of individuals invited to participate in GC meetings to preserve lines of communication with key standard and target setting bodies and ensure comprehensive coverage of views. Some observers will be invited to all GC meetings and others will be invited on an ad-hoc basis.
5. AIM Stakeholders are a broad group of individuals representing civil society, standards and the private sector providing input to the Framework Guidance development process. The role of AIM stakeholders is to reflect and provide sector-specific feedback on proposed solutions, for consideration by the GC. AIM Stakeholders will consist of AIM Working Groups, which are sectoral and cross-cutting working groups established and managed by the AIM secretariat according to need and incorporating, whenever possible, AIM Strategic Partners, which are organizations that agree to support the AIM Platform by coordinating input from or facilitating interactions with their existing working groups, memberships, etc. AIM Strategic Partners will also be consulted 1:1 on an ad-hoc basis.

In addition to the above, public consultation will be opened at key milestones, in line with good practice such as set out by the ISEAL Alliance codes.

Detailed **Roles and Responsibilities**

The table below identifies the specific roles and responsibilities of the entities that will make decisions and undertake work related to AIM.

All participants will be asked to declare affiliations as part of their induction and the ESC will be responsible for management of any conflicts of interest.

Role	Responsibility
Executive Steering Committee (ESC)	<ul style="list-style-type: none"> ● Oversee the work of AIM, provide the strategic direction and set priorities for AIM in consultation with key stakeholders ● Recruit individuals to the Governing Committee and appoint Working Group Chairs or Co-Chairs ● Expand or modify the overall scope and charter for AIM as necessary ● Ensure alignment with the guiding principles of AIM and give all due attention to interactions with existing accounting and reporting standards when developing proposals for adoption ● Moderate and facilitate GC meetings and capture the feedback from each through 'minutes' i.e. a summary of topics discussed, any action items planned or decisions taken ● Propose and formalize drafts of the Framework Guidance for stakeholder consultation and adoption ● Resolve issues that are escalated by the Governing Committee and Working Group Chairs ● Invite observers to participate in GC meetings as necessary to ensure comprehensive coverage of views
Secretariat	<ul style="list-style-type: none"> ● Serve as the project management team for AIM, organizing all meetings, managing the AIM workplan, etc. ● Serve as the first point of contact for AIM stakeholders, the public and media ● Author technical papers and drafts of the Framework Guidance, in consultation with the ESC, GC, GC observers, AIM stakeholders and outside experts ● Receive and synthesize feedback received from AIM stakeholders
Governing Committee	<ul style="list-style-type: none"> ● Collaborate with the ESC in designing the process for developing the Framework Guidance ● Actively participate in GC meetings ● Review, comment on and occasionally contribute to the drafting of written materials ● Consider the inputs of AIM stakeholders and public consultations as presented by the Secretariat ● Join AIM working group meetings, when available and where relevant ● Propose observers to be invited to GC meetings on an ad-hoc or ongoing basis

	<ul style="list-style-type: none"> ● Following each GC meeting, review and suggest edits or align on 'minutes' i.e. summary of topics discussed, any action items planned or decisions taken ● Take final decisions on all outputs of AIM by voting on proposals when requested by the ESC (see 'Voting Model and Quorum' below)
<p>AIM Stakeholders</p>	<ul style="list-style-type: none"> ● Working Group Chairs or Co-Chairs will: <ul style="list-style-type: none"> ○ Lead discussions to ensure timely and relevant feedback on technical papers and Framework Guidance drafts ○ Resolve discussion bottlenecks or escalate them to the ESC when necessary ○ Advocate for the proposed solutions to be in alignment with the guiding principles of AIM ● AIM Stakeholders will provide oral and written feedback including on: <ul style="list-style-type: none"> ○ Their assessment of whether the concepts and approaches proposed are practical and able to be interpreted for a given sector or intervention type ○ Suggested amendments where concepts or approaches proposed are not deemed workable for a given sector or intervention type ○ Make suggestions for sector-specific applications of overarching criteria ● AIM Strategic Partners will: <ul style="list-style-type: none"> ○ Facilitate introductions to AIM with their relevant membership groups ○ Facilitate participation of their relevant memberships groups in AIM working groups ○ When appropriate, arrange meetings of their membership directly with the AIM ESC, Secretariat or some or all of the Governing Committee ○ Coordinate written input from their relevant membership groups as requested

Governing Committee Voting Model and Quorum

A quorum is required at the time of voting and is defined as at least ¾ of the membership. All comembers of the ESC must be in attendance to present a proposal and collect votes.

The ESC will make every effort to achieve consensus among the Governing Committee for any given proposal. However, when reaching consensus is not possible, decisions will be made by a super majority of at least $\frac{3}{4}$ members present and voting.

Issue Escalation and Resolution

Issues that cannot be resolved within working groups will be escalated to the ESC for resolution. The ESC may amend the makeup of the Governing Committee, this governance structure or the framework guidance development process at any time. If it does so, GC members will be provided notice.

Governing Committee Member Agreement

I agree to participate in the Governing Committee (GC) of the Advanced and Indirect Mitigation Platform Framework Guidance development process according to the following:

1. GC members serve in an individual capacity, representing their own expert views, not the official views of their organization or company.
2. Notwithstanding point (a) above, GC members are encouraged to voice the interests of the stakeholder type, sector, etc. with which they are associated when engaging in AIM work in order to serve the mission of AIM to develop output that is clear, relevant, and actionable for all sectors.
3. GC member appointment runs until January 1, 2025. GC members may choose to terminate their participation at any time. The ESC may indefinitely renew the appointment or terminate it at any time.
4. GC members will:
 - a. Make every effort to participate in all GC meetings, providing advanced notice of absence whenever possible;
 - b. Act to further the interests, mission and vision of AIM and not to use their GC membership for personal or professional gain;
 - c. Not collude or engage in anti-competitive behavior (e.g., sharing confidential business data); and
 - d. Respect the roles of the ESC in managing and steering GC meetings and respect the right of their fellow GC members to express views with which they may not agree.
5. Regarding conflict of interests,
I hereby declare the following affiliations related to the work of the AIM Platform:

I note that my name, title, and organization will be listed publicly on the AIM Platform website and may be mentioned in AIM Platform public presentations.

Governing Committee Member

By: _____

Name:

Title: