

# Advanced and Indirect Mitigation (AIM) Platform

AIM Association Test IO Subgroup Meeting #1 (February 14, 2025) | Meeting Minutes

An initiative jointly developed by:



**Gold Standard**<sup>®</sup>

# The Advanced and Indirect Mitigation (AIM) Platform

AIM Association Test IO Subgroup Meeting #1 (February 14, 2025) | Meeting Minutes

## **Attendees (via Teams):**

- Damien Lieber (Engie Impact)
- Marissa Donnelly (Engie Impact)
- Devon Lake (Meta)
- Jude Abel (Deloitte)
- Catie Reck (Netflix)
- Holly Lahd (GMA)
- Sam Pearl Schwartz (GMA)
- Stacey McClusky (GMA)

## **Date/Time: February 14, 2025 – 12:00PM – 1:00PM ET**

- Start Time: 12:00PM
- End Time: 1:00PM

## Meeting Topics

### Welcome and Introductions

- Holly Lahd welcomed the subgroup participants and reviewed the agenda.
- She reminded the group that the purpose of the AIM Platform Association Test is to determine whether an intervention is associated with the value chain (yes or no), rather than focusing on how to account for the intervention. Holly also highlighted the goals for the pilot testing of the Association Test and emphasized the AIM Platform's intention to include at least one Input-Output (IO) case study in the final report.
- Holly reiterated that the AIM Platform's drafting assumption is to provide more specificity rather than less, in order to facilitate third-party assurance. She also stressed the importance of utilizing currently available data sources whenever possible.

### Input-Output Tables in the Association Test

- Holly Lahd guided the group through a high-level flowchart of the Association Test, highlighting that input-output (IO) tables are primarily used in Step 1.
- She reviewed the issues the IO Subgroup is addressing in the Association Test and how these relate to Criterion 2. The group engaged in a detailed discussion regarding the intent of Criterion 2, the challenges of using IO tables to meet its requirements, and potential strategies to overcome these challenges. A key point of discussion focused on whether it would be possible to align with the intent of Criterion 2 using IO tables without needing to convert IO data into volume or quantity.
- Holly concluded by outlining two ideal outputs for the IO subgroup:
  - Additional guidance on conducting IO analysis for subcomponent quantification and aggregation.
  - Recommendations on how to fulfill Criterion 2 when using IO/EEIO data.

### IO Subgroup Workplan and Schedule

- Holly Lahd outlined the workplan and schedule for the IO subgroup, noting that there are three meetings currently scheduled.

## Next Steps

- Holly Lahd outlined the next steps for IO Subgroup participants. These steps are:
  - For Subgroup participants to review supplemental slides
  - For Subgroup participants to review the 3 aggregation approaches outlined and provide suggestions on which approach makes the most sense.