

Advanced and Indirect Mitigation (AIM) Platform

AIM Association Test IO Subgroup Meeting #2 (March 21, 2025) | Meeting Minutes

An initiative jointly developed by:



Gold Standard[®]

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Attendees (via Teams):

- Damien Lieber (Engie Impact)
- Marisa Donnelly (Engie Impact)
- Devon Lake (Meta)
- Mackenzie Murphy (Netflix)
- Jude Abel (Deloitte)
- Holly Lahd (GMA)
- Sam Pearl Schwartz (GMA)
- Stacey McClusky (GMA)
- Xilin Yang (GMA)
- Laura Hutchinson (GMA)
- Dan Smith (GMA)

Date/Time: March 21, 2025 – 12:00PM – 1:00PM ET

- Start Time: 12:00PM
- End Time: 1:00PM

Meeting Topics

Welcome and Introductions

- Holly Lahd welcomed the subgroup and reviewed the agenda.
- Holly Lahd introduced Xilin Yang, a new intern who is looking at EEIO tables and their use in the AIM Platform Association Test.

Approach 1 and Approach 2 to EEIO

- Holly Lahd gave an overview of approach 1 and 2, which are two ways the AIM Platform Team looked at how to address EEIO tables in the Association Test.
- Marisa Donnelly explained an example of Approach 1 and Approach 2.
 - The subgroup participants had an in-depth discussion about the pros and cons of the two approaches.
- Dan Smith provided his perspective on three similar approaches and laid out the challenges of each.

The subgroup participants had an in-depth discussion over appropriate aggregation levels and matching, and how you balance the need to avoid over procuring with the need for a simple enough project to ensure commercial viability and to get internal approval.

Next Steps

- Holly Lahd summarized the discussion and outlined the next steps for IO Subgroup participants. This included a follow up discussion with certain IO Subgroup participants around the pros and cons of staying in tons of CO₂e vs volume of product, beginning to further flesh out the section on IO/EEIO in the Association Test, and beginning to work on a longer whitepaper that can explain how to use IO/EEIO models to quantify deep value chain emissions.